

Beatrice Man

Junior Web Developer & SEO

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PROFESSIONAL SUMMARY

Self-taught web developer with hands-on experience building responsive, high-performance websites from concept to deployment. Co-founded Mindshifters, an SEO agency in Romania, managing the full brand, website and digital strategy before progressing to HTML, CSS and JavaScript development. Since relocating to the UK in 2024, developed and continues to maintain a live 15-page business website using HTML5, CSS3 and JavaScript, achieving 80% faster load times through performance optimisation and clean code practices. Proficient in mobile-first responsive design, DOM manipulation and technical SEO implementation. Currently expanding skills through a structured learning programme covering Tailwind CSS, React, TypeScript, REST APIs and SQL. Seeking a junior web developer role to apply technical skills and contribute to building exceptional web experiences.

TECHNICAL SKILLS

Frontend Development: HTML5, CSS3, JavaScript, Responsive Web Design, Performance Optimization

SEO & Analytics: Screaming Frog, Google Analytics, Google Search Console, Ubersuggest, Google My Business

Tools & Technologies: Git, GitHub, GDPR Compliance Implementation, Wordpress, Proficient in AI-assisted problem-solving and debugging

Soft Skills: Self-Directed Learning, Problem-Solving, Project Management, Client Communication

Currently Learning: Tailwind CSS, React, TypeScript, APIs, SQL, Node.js

EXPERIENCE

Hospital Logistics Operative | Eleanor Logistics, NHS Trust 2025 – Present

- Manages the scanning, tracking and distribution of IV fluids and medical supplies across hospital wards, ensuring accurate stock levels and expiry awareness.
 - Operates bespoke internal systems for order management, stock scanning and real-time inventory tracking in a fast-paced clinical environment.
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Freelance Web Developer | Beyonix Software 2024 – Present

Developed and launched a fully responsive 15-page website for Handy 4 London, a London-based handyman service, managing the complete project lifecycle from concept to deployment.

Key technical achievements:

- Built mobile-first responsive design using CSS Flexbox and media queries for seamless cross-device compatibility
- Reduced page load times by 80% through performance optimisation: image compression (2.4MB to 330KB), lazy loading and code optimisation
- Developed interactive features using JavaScript DOM manipulation and event listeners
- Implemented GDPR-compliant cookie consent, custom 404 error handling and accessibility features
- Created semantic HTML5 structure with proper meta tags, achieving SEO score of 79
- Hand-coded all HTML5, CSS3 and JavaScript with clean, well-documented code

Debugging & problem solving:

- Diagnosed and resolved a mobile overflow issue where animated hero section cards were rendering partially outside the screen – identified the root cause by auditing the HTML structure first, then tracing incorrect sizing and positioning values in CSS, and applied a systematic fix across all device breakpoints

Technologies: HTML5, CSS3, JavaScript, Responsive Design (Flexbox, CSS Grid), DOM Manipulation, Performance Optimisation, Git/GitHub, Google Analytics, SEO

Co-Founder & Marketing Lead | Mindshifters SEO Agency - Romania · 2023 – 2024

Co-founded a digital marketing and SEO agency, taking full ownership of marketing strategy, web development and business operations.

- Designed and built the agency's complete brand identity and multi-page WordPress website – including homepage, services, blog and contact pages – using SEO best practices and self-taught WordPress development skills.
- Managed all administrative operations, marketing campaigns and SEO strategy independently.
- Relocated to the UK in 2024; experience established a strong foundation in digital marketing, web development and independent project management.

EDUCATION & CERTIFICATIONS

SEO Certification | 2023

Baccalaureate Diploma - Theology & IT | Romania | 2022

General Certificate of Secondary Education (GCSEs) | United Kingdom | 2019

LANGUAGES

English (Fluent) • Romanian (Native) • Spanish (Learning)